

CHENNAI ACADEMY

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Social Media Optimization (SMO)

Content mentioned in this lecture:

- Facebook - Create a brand page (be sure to use your company name in the URL)
- Twitter - Create a brand twitter handle
- YouTube - Create an account with the brand name as the username
- LinkedIn - Create a brand / company profile page
- Google Plus - Create a company Google plus page
- Yelp - Register your business on Yelp
- Google Maps - Submit your business address
- Yahoo Local - Yahoo's local listings
- WordPress - Register your company name as a wordpress blog
- Blogspot - You can also register your name at a blogspot blog
- Tumblr - Another blogging site
- Squidoo - Create a squidoo page with your company name
- HubPages - Create a hub page
- Flickr - Create a flick account
- Wikipedia - Create a wikipedia account with your brand name

FEATURES:

Well-structured and industry-relevant course curriculum

Experienced and dedicated faculty members

Exposure to live projects from day one

Periodic evaluation and feedback

100% Placement assistance on successful completion

ELIGIBILITY:

Any graduate/diploma/ITI course

Basic computer skill

Basic Internet knowledge

Knowledge in functional English

More Details : [Visit Here](#)